



ALASKA INTERIOR BUSINESS ACCELERATOR

Providing Tools & Resources
To Launch your Business to
Success

“ This accelerator is something that our community can really get behind and be proud of. We all benefit from the launch of new businesses in the interior, plus it's fun and exciting! ”

-Mark Billings, Director UAF Center ICE



Today's agenda

1. Alaska Interior Business Accelerator Overview
2. How do you apply?
3. Benefits on joining the AIBA cohort
4. Micro credentials
5. Q&A



We share a vision of an economy thriving with new and successful businesses in the heart of Alaska. The Interior Business Accelerator gives aspiring entrepreneurs and existing small businesses the tools and networks to set their companies on the path to success, while building momentum and bringing attention to the opportunities that exist for small businesses in Interior Alaska.

What you will learn

- Building a successful business model
- Market research and customer segments
- Finance and funding for your business
- Mentorship from industry experts



AIBA Overview



- Collaborative effort between SBDC, UAF CTC, Alaska Center ICE, FEDC
- Business accelerator to support early stage entrepreneurs with mentorship and training
- 8 week program
- Cost \$75 (scholarships available)

AIBA Organizing Team



Mark Billingsley
Director

UAF Center for Innovation,
Commercialization, and
Entrepreneurship & Office
of Intellectual Property and
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Peter Webley
**Research Professor
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Mark Young
**Associate Professor of
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AIBA Organizing Team



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Director

Alaska Small Development
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Evan Wilken
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Fairbanks Economic
Development Corporation



Renee Linton
Project Manager

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How to apply

<https://interioraccelerator.com>

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The accelerator program will run for 8 weeks and consist of live presentations with Q&A sessions once per week in addition to weekly readings, videos, or other homework. The curriculum will be flexible to meet participant needs, but focus on building skills that lead to success for small businesses in our unique region of Alaska.

Learn more about the program and the curriculum on the application page, by contacting the organizing group [here](#), or by registering for the AIBA Informational Webinar.



Weekly topics

- April 13 - June 1, 2022
- Scheduled topics:
 - April 13, Week 1: Value proposition. Company mission statement and vision
 - April 20, Week 2: Building a successful business model canvas
 - April 27, Week 3: Market and customer segment research
 - May 4, Week 4: Finance for your business: budget, expenses and revenue
 - May 11, Week 5: Team development and company leadership
 - May 18, Week 6: Marketing, go to market strategy and sales
 - May 25, Week 7: Alaska Business Network and opportunities for entrepreneurs
 - Jun 1, Week 8: Pitch day

Benefits of joining AIBA

- Provide businesses with skills to be resilient and pursue opportunities
- Increase the capacity and capabilities of business owners
- Build network of businesses and business owners to support each other
- Interact with a pool of mentors and subject matter experts that can increase your network and lead to potential partnerships in the future
- Complete the training program to receive micro-credentials certificate
- Each aspect designed to support small business in Interior Alaska
- Give you the skills they need to be successful

Microcredentials

Learn It. Earn It. Share It

What is a microcredential?
To Include Types and Levels

What is the value proposition of a
microcredential?

Ok, I Learned. Earned it, now what can I do
with it?

Share it everywhere



Questions?

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